

Multi Cultural Marketing

GRI 307

Class provided by AAR and the



Thursday, October 28, 2010

8am – 5pm

Registration: 7:30am

Instructor: Tina Robbins

Class Location:

SEVRAR Conference Center
1363 S. Vineyard, Mesa AZ

License Renewal Hours:

6-Fair Housing Law

Please visit www.azgri.com for a list of course descriptions, instructor bio's and the requirements necessary to obtain the GRI Designation.

Students will:

- Learn how differences in cultural style impact the real estate transaction process and how to manage those differences to build successful business relationships
- Learn how multi-cultural etiquette can lead to success with your new clients and customers
- Develop sound diversity strategies to incorporate into your overall business plan

Fees:

- \$70.00 (until 10/14/10)
- \$95.00 (after 10/14/10)
- \$25.00 (GRI application fee - 1st class only)
- \$50.00 (GRI designee)

SEVRAR MEMBERS MUST REGISTER ONLINE AT:

<http://www.SEVRAR.com>

Name: _____

NRDS# _____ Phone: _____

Firm Name: _____

Firm Mailing Address: _____

E-Mail: _____

Name of local association: _____

- I have a disability that requires special accommodations
- Check here if you do not want to receive GRI updates via e-mail
- This is my last GRI class
- This is my first GRI class (\$25.00 application fee due)

Fax credit card registrations to: 480-835-1329.
Mail payment to: 1363 S. Vineyard, Mesa AZ 85210
At door registrations will be accepted on a space available basis. \$50.00 charged for returned checks.

Cancellation: Fees will be refunded less at \$20.00 service charge, if written notification is received two weeks prior to class after that, no refunds will be given. **Cancellation policy is strictly enforced.**

For more information, contact Judy Kisselburg at judy@sevrar.com or 480-833-7510.

Amount paid: \$ _____

Method of payment

Check (# _____) Visa MC AMEX

CC#: _____ Expiration: _____

Billing Zip Code: _____

Signature: _____

The GRI designee is the best prepared and most knowledgeable Arizona real estate practitioner.

