



International Partnerships: WeSERV Signs Memorandum of Understanding with Asociación Mexicana de Profesionales Inmobiliarios

To broaden our international relationship with other REALTOR® associations, the West and SouthEast REALTORS® of the Valley (WeSERV) is proud to announce that we re-signed a Memorandum of Understanding with the Asociación Mexicana de Profesionales Inmobiliarios (AMPI) on October 19, 2021. The partnership will serve as a conduit between both associations to develop a cross-border, business-building collaboration to enhance global real estate best practices and increase inclusion.

"The West and SouthEast REALTORS® of the Valley is an association that exists to serve and provide resources benefiting over 26,000 REALTOR® and Affiliate members across the state of Arizona," said Mandy Neat, 2021 WeSERV President. "We are delighted to re-establish the relationship with AMPI by signing a new Memorandum of Understanding and look forward to many years of partnership and building of relationships between the members of our associations."

In addition, the partnership will foster opportunities for leaders from both associations to share business practices such as:

- Marketing techniques to increase member engagement
- Educational content
- Real estate practices

National President Asociación Mexicana de Profesionales Inmobiliarios Pedro Fernandez Martinez stated to the members of WeSERV, "AMPI is your home". He also said that our relationship is teamwork.

"One thing I'm most proud of is our continued efforts to be more inclusive with other cultures and demographics through our Global Business and Alliance Council initiatives," said Roger Nelson, WeSERV CEO. "The council has been hard at work all year formulating international relationships with Ghana, Canada, and Mexico. These relationships provide a bridge between WeSERV and these countries to enhance the understanding of global real estate."

Both associations have shown a great desire to travel to the USA and Mexico to attend sponsored real estate conferences and trade missions.



"WeSERV values the partnership with AMPI, and as a neighboring association, look forward to future opportunities to visit Mexico and for their members to travel to Arizona for inbound trade missions," Neat said.

###

Learn more about Asociación Mexicana de Profesionales Inmobiliarios (AMPI) at ampi.org.

West & SouthEast REALTORS® of the Valley (WeSERV), established in 1946, is a member-driven, not-for-profit REALTOR® trade association that serves over 26,000 REALTORS® and affiliates throughout Cochise, Maricopa, Pinal, and Santa Cruz Counties. Association volunteers and the Member Services Team work together to deliver resources, services, and education with a vision to be One Premier Association and the mission to provide services that lead to member prosperity. WeSERV also advocates for members and works to protect the real estate industry. Find more information at www.weserv.realtor.

REALTOR® is a registered collective membership mark that may be used only by real estate professionals who are members of the National Association of REALTORS® (NAR) and subscribe to its strict Code of Ethics. All REALTOR® members of WeSERV belong to Arizona REALTORS® and the National Association of REALTORS®.



ONE PREMIER ASSOCIATION
weserv.realtor | 480.477.5882

